Salty Beaver SMS Messaging Privacy Policy

Effective Date: October 1, 2026

This SMS Messaging Privacy Policy explains how Salty Beaver ("we," "us," or "our") collects, uses, and protects information in connection with our SMS/MMS text messaging program (the "Messaging Program"). We use uLynk as a service provider and data processor to facilitate the delivery and management of our messaging services.

1. Collection of Information

When you enroll in our Messaging Program, we collect the mobile phone number you provide and information related to your enrollment and consent to receive text messages.

When you send or receive messages through the Messaging Program, we may collect messaging history, delivery information, and information you include in your messages.

If you participate in a contest, giveaway, promotion, or other activity associated with our Messaging Program, we may collect additional contact information and other information you voluntarily provide. We may also collect information you provide when contacting us for customer support.

2. Use of Information

We use the information we collect to:

- Deliver promotional messages, offers, coupons, and updates from Salty Beaver.
- Administer our SMS messaging program and manage subscriptions and opt-out requests.
- Maintain records of customer consent and messaging preferences.
- Provide customer support and respond to inquiries.
- Administer contests, giveaways, and promotions.
- Maintain, secure, and improve our messaging services.
- Comply with applicable laws, regulations, and messaging requirements.

3. Sharing of Information

We do not sell your personal information or mobile phone number.

We may share information with service providers, including uLynk and messaging delivery providers, only as reasonably necessary to operate, maintain, support, and deliver our Messaging Program. These providers may process information on our behalf and are not authorized to use your SMS opt-in information for their own independent marketing purposes.

No mobile information, including mobile phone numbers, SMS opt-in data, or consent records, will be shared with third parties or affiliates for their own marketing or promotional purposes. All other categories of data sharing exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

We may disclose information when required by law, legal process, or a valid government request, or when reasonably necessary to protect our rights, customers, or services.

4. Protection of Information

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information against unauthorized access, use, alteration, disclosure, or destruction.

Although we take reasonable steps to protect information, no electronic transmission or storage system can be guaranteed to be completely secure.

5. Retention of Information

We retain personal information for as long as reasonably necessary to provide and administer the Messaging Program, maintain required consent and opt-out records, resolve disputes, and comply with applicable legal obligations.

Information may be retained for a longer period when required by law or necessary for legitimate recordkeeping purposes.

6. Your Choices and Controls

Participation in our SMS marketing program is voluntary. Consent to receive marketing text messages is not a condition of purchasing any goods or services.

You may opt out of marketing messages at any time by replying **STOP** to a message from Salty Beaver. You may also use other supported opt-out keywords, including END, CANCEL, UNSUBSCRIBE, or QUIT.

After your opt-out request is processed, you will no longer receive marketing messages through the Messaging Program, except for any permitted messages necessary to confirm your request or address account-related matters.

For assistance, reply **HELP** to a message from Salty Beaver or contact us using the customer support information provided in our SMS Terms & Conditions.

7. Contact Information

If you have questions about this Privacy Policy or our Messaging Program, contact Salty Beaver at:

Business: Salty Beaver
Customer Support: sales@ulynk.com
Website: uLynk website: https://www.ulynk.com/. Salty Beaver website: https://saltybeaverlongview.com/